

**Product Presentation** 10-minute presentation to showcase your product to over 200 attendees. A maximum of 10 exhibiting companies will present, chosen on a first come, first served basis.

### Product Presentation Includes:

- Space located inside the exhibit hall on the show floor.
- AV to include: (1) lavalier, (1) Podium Mic, (1) Screen and LCD Projector, AV technician, VGA switch, laser pointer, sound amplification and mixer. ADHA will manage the PPT presentation onsite.
- Listing in the Annual Conference Mobile App mobile app.
- Distribution of products to attendees. Presentation of any promotions offered by the company prior to the presentation. Attendees will be given a stamp card with the name of the promotional item which can be redeemed at company's booth.
- Display case for the product. ADHA will provide a display case to showcase your product. Should you want to participate, your product will need to arrive at the ADHA Office no later than **Friday, May 29.**

### Scheduling & Pricing

#### Friday, June 12

10:00 AM – 12:00 PM                      \$1,500 (non-refundable)

#### Saturday, June 13

10:00 AM – 12:00 PM                      \$1,500 (non-refundable)

*Companies are limited to one (1) presentation time slot at each presentation per day. Applications received without the required application fee will not be processed.*

### Sponsors to Provide:

- Title of presentation (Deadline: **Friday, April 24th**).
- Speakers' first name, last name, credentials, job title, and organization (Deadline: **Friday, April 24th**)
- Sponsor will be responsible for providing their own handouts. All materials must be approved by ADHA by **Monday, May 18th**.
- Sponsor to submit the final copy of the presentation by **Monday, May 18th**. No presentations will be accepted after deadline or onsite. The product needs to reference the ADHA Standards (see additional information below).
- Participation in an orientation with the course moderator 30 minutes prior to the start of the course.
- Name of offered Product & Promotion for attendees:

# Application for Product Presentation

## 1. COMPANY INFORMATION:

COMPANY NAME AND ADDRESS INFORMATION SHOULD BE COMPLETED EXACTLY AS THEY WILL APPEAR IN OFFICIAL ADHA PUBLICATIONS.

Company: \_\_\_\_\_

Booth #: \_\_\_\_\_

## 2. CONTACT INFORMATION:

ONLY THE DESIGNATED OFFICIAL CONTACT(S) WILL RECEIVE PRODUCT THEATER INFO AND LOGISTICAL KIT.

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## 3. PRODUCT PRESENTATION SELECTION:

### Friday, June 12 (Non-refundable)

10:00 AM – 12:00 PM \$1,500

### Saturday, June 13 (Non-refundable)

10:00 AM – 12:00 PM \$1,500

## 4. MARKETING PACKAGE:

Marketing Packages include all the items from the a la carte list below.

### A la carte:

- |  |               |
|--|---------------|
| <input type="checkbox"/> Registration Bag Insert | \$1,550       |
| <input type="checkbox"/> Pre-Show Attendee List  | \$500         |
| <input type="checkbox"/> Display Case            | Complimentary |

## 5. PAYMENT INFORMATION:

Full Payment Amount Enclosed \$ \_\_\_\_\_

Check (Payable to ADHA) Check #: \_\_\_\_\_

Credit Card

Visa  MasterCard  Amex  Discover

CC#: \_\_\_\_\_

Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Submit Form To: ADHA 2020 Product Presentation:

[Meetings@adha.net](mailto:Meetings@adha.net)

Mail Check to: 444 N. Michigan Ave, Suite 400, Chicago, IL 60611

Payment is due in full on Friday, April 24, 2020. This contract is binding once signed.

## 6. AGREEMENT:

We the undersigned, hereby make application for specified product presentation opportunity at ADHA 2020 to be held June 12-14 at the Ernest Morial Convention Center. A signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of ADHA. ***This contract is binding once signed.*** We hereby release and agree to hold harmless the ADHA and the proprietor and operator from any and all liability for damages or loss to our goods or property while located in the Convention Center.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## Product Presentation Guidelines:

### Linking Products to the ADHA Standards for Clinical Dental Hygiene Practice

These Guidelines are based on an understanding that product presentations are intended to provide the following to the ADHA participants:

- Relevant product recommendations for dental hygienists by providing information needed to inform their clinical practice and product selection decisions/recommendations for patients' home use.
- Transparent and complete in disclosure of research about products.
- Relevant research is conducted using accepted research methods.

In addition, the products must be linked to one or more of the ADHA's Standards for Clinical Dental Hygiene Practice. An overview of the standards is provided as a reference:

#### **Standard 1: Assessment**

*Assessment is the systematic collection, analysis and documentation of the oral and general health status and patient needs. The dental hygienist conducts a thorough, individualized assessment of the person with or at risk for oral disease or complications. The assessment process requires ongoing collection and interpretation of relevant data. A variety of methods/products may be used including **radiographs, diagnostic tools, and instruments.***

#### **Standard 2: Dental Hygiene Diagnosis**

*The dental hygiene diagnosis is a component of the overall dental diagnosis. The dental hygiene diagnosis is the identification of an existing or potential oral health problem that a dental hygienist is educationally qualified and licensed to treat. The dental hygiene diagnosis requires analysis of all available assessment data and the use of critical decision making skills in order to reach conclusions about the patients dental hygiene treatment needs.*

#### **Standard 3: Planning**

*Planning is the establishment of goals and outcomes based on patient needs, expectations, values, and current scientific evidence. The dental hygiene plan of care is based on assessment findings and the dental hygiene diagnosis. The dental hygiene treatment plan is integrated into the overall dental treatment plan. Dental hygienists make clinical decisions within the context of ethical and legal principles. **Product types include those used in treatment rationale, risks, benefits, anticipated outcomes, treatment alternatives, and prognosis.***

#### **Standard 4: Implementation**

*Implementation is the delivery of dental hygiene services based on the dental hygiene care plan in a manner minimizing risk and optimizing oral health. **A variety of product types may be used or recommended in the implantation phase of care.***

#### **Standard 5: Evaluation**

*Evaluation is the process of reviewing and documenting the outcomes of dental hygiene care. Evaluation occurs throughout the process of care.*

#### **Standard 6: Documentation**

*Documentation is the complete and accurate recording of all collected data, treatment planned and provided, recommendations, and other information relevant to patient care and treatment.*